\*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 215-564-1206 FAX# 215 564 1103
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

AUG8/12 13.10 \*\*\* WPXI-TV \*\*\*

2 500P-530P 30 ( \$800.00 10/19	AGENCY ADVERTISER CODE = 155 AGENCY PRODUCT CODE = 426  1 1100P-1135P 30 \$2,000.00 10/19 PROGRAM : CHNL 11 NWS-11< CON COM1: CHNL 11 NWS-11<	:LINE#:REP :CD: TIME PERIOD : LGTH : SEC : RATE : ST	REP: TO NSM/NSA FR LINDSEY FOR CHERYL NEW ORDER TILS \$32,725 PLEASE CONFIRM, THANKS! CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****	TY TAX	FLIGHT DATES OCT19/12 OCT25/12 WK-1	PRDCT NRCC 10/19 EST#2954 COMMENTS: (LINE, ORDER,	ORDER # CONTRACT # 6268546	ALEXANDRIA, VA 22314	815 SLATERS LANE	AGY # 02711 AGY. NAME NAT'L MEDIA RESEARCH PLANNING PLAC	ADV # 13937 ADV. NAME ISS/NRCC-IE
19	19	START		B		INVOICE)					
10/19	10/19	: END				CE)	CLASS: N		SALES PRSN	BUYER NAME	REP.#
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FRI	FRI	HEEK :		DA			LOCAL		CHERYL B	BEN ANGLE	OFF.# 18
н	н	DAYS		DATE AUG8/12			REGIONAL		BLAIR		_ SALESMAN #
μ	μ	:TOTL:		2 13.10			•				#

PROGRAM : CON COM1:

FIRST AT 5

REP: TEL# 215-564-1206

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

ORDER WORKSHEET

HARRIS REPORT FROM REP

RIS REPORT FROM REP AUG8/12 13.:

:LINE#:REP CON COM1: PROGRAM: PROGRAM : CON COM1: PROGRAM : CON COM1: PROGRAM : CON PROGRAM : :LINE#: 11 PROGRAM : 10 CON COM1: CON COM1: PROGRAM : PROGRAM : CON COM1: PROGRAM : œ φ 7 Q U 4 ω COM1: : GD: 600P-630P 530A-800A 800A-1030A 700P-730P 700P-730P 430A-459A 500P-530P 1100P-1135P 700P-730P CH 11 NWS-6PM SUN MRN NWS CH11 NWS JEOPARDY-WKND JEOPARDY-WKND JEOPARDY JEOPARDY FIRST AT FIRST AT CH11 NWS-430AM< CH11 NWS-430AM< CHNL 11 NWS-11< JEOPARDY JEOPARDY TIME PERIOD SA AM< SA AM< ហហ LGTH 30 30 30 30 30 30 30 30 SEC \$675.00 \$350.00 \$375.00 \$675.00 \$1,650.00 \$800.00 \$175.00 \$2,000.00 \$1,650.00 RATE 10/21 10/21 10/20 10/20 10/22 10/22 10/22 10/22 10/19 START 10/21 10/21 10/20 10/20 10/22 10/22 10/22 10/22 10/19 DATE :SPTS: μ μ μ μ μ μ μ μ /WK: TNVT SUN NOS SAT SAT MON MON MON MON FRH DAYS : TOTL: μ μ μ μ μ μ μ

AUG8/12 13.1 \*\*\* WPXI-TV \*\*

PROGRAM : FIRST AT 5 CON COM1: FIRST AT 5	20 530P-600P	PROGRAM: CH11 NWS-430AM<	19 430A-459A	PROGRAM: CHNL 11 NWS-11<	18 1100P-1135P	PROGRAM : JEOPARDY CON COM1: JEOPARDY	17 700P-730P	PROGRAM: FIRST AT 5	16 530P-600P	PROGRAM: CH11 NWS-430AM<	15 430A-459A	PROGRAM: CHNL 11 NWS-11<	14 1100P-1135P	PROGRAM: CHIL NWS SU AM	13 800A-1000A	PROGRAM: STEELERS FNA	12 700P-830P	:CD: TIME PERIOD :
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,	5		2		-	_		_	_	- -	_		ς:		7	-		: SEC
	\$800.00		\$175.00		\$2,000.00		\$1,650.00		\$800.00		\$175.00		\$2,000.00		\$375.00		\$7,500.00	RATE
	10/23		10/23		10/23		10/25		10/25		10/25		10/25		10/21		10/21	: START
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AUG8/12 13.10

\*\*\* WPXI-TV \*\*\*

OCT/12 :LINE#:REP :LINE#: PROGRAM : CON COM1: PROGRAM : PROGRAM : CON COM1: CON COM1: PROGRAM: 24 23 22 21 32725.00 :CD: 700P-730P 500P-530P 1100P-1135P 700P-730P JEOPARDY JEOPARDY CHNL 11 NWS-11< FIRST AT 5 **JEOPARDY JEOPARDY** TIME PERIOD .. LGTH : 30 30 30 30 CEC •• \$2,000.00 \$1,650.00 \$1,650.00 \$800.00 RATE 10/24 10/24 10/24 10/23 DATE START 10/24 10/24 10/24 10/23 DATE : /WK: INVI بز j.,i μ م CONTRACT TOTAL SPOTS MED HUE WED WE'D DAYS 32725.00 24 :TOTL: :SPTS: μ μ

MARKET TOTALS \$130,900 WPXI 25% KDKA 34% WTAE 24% **WPGH 17%** CABL 0% WPCW 0% %0 XWdM

DEMOS- RA35+\* SVC- NSI